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TORONTO****October 2, 1997****To: Peter McGonagle****From: Charles Fox**

It was good talking to you today. As we discussed, I am enclosing an article describing LikeMinds and its patented collaborative filtering technology. I appreciate your sending it along to the appropriate person.

Deepak Moorjani, a good friend of mine and an investor in LikeMinds would welcome the opportunity to discuss LikeMinds' technology in greater detail. He is an investment banker at Societe Generale and can be reached at 212-278-5403.

Thanks for your help.